



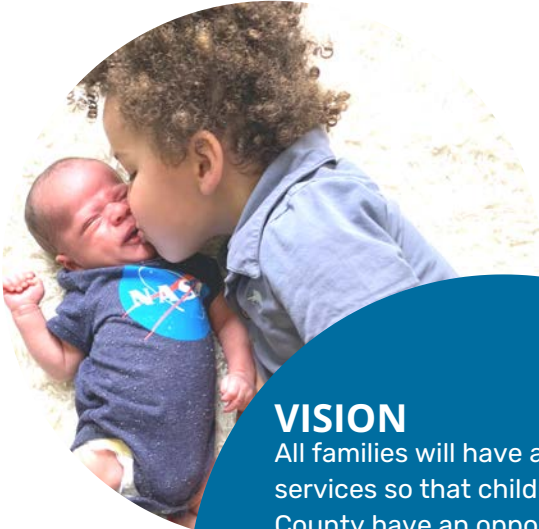
Smart Start

Partnership for Children

www.smartstartpfc.org | @SmartStartPFC | 828-693-1580

IMPACT

REPORT 2022



VISION

All families will have access to quality services so that children in Henderson County have an opportunity to reach their full potential.

MISSION

We support, educate, and advocate to build a strong foundation for young children in our community.



VALUES

Dignity

We believe in the inherent dignity of every person. The families and early educators we serve deserve the benefit of our trust, honor, and respect.

Early Learning

We believe the key to a high-quality early learning experience is found through the joy of play and the confidence inspired by nurturing relationships with caregivers.

Equity

We believe each infant, toddler, and preschooler should have equitable opportunities, early and often, to help them reach their full potential.

Partnership

We believe strong communities require committed partnerships with families, early educators, and organizations.

Resilience

We believe positive relationships with caring adults build resilience in children. With the right tools and resources, we can all find health and connection during tough times.

A Note from the Executive Director on... Resilience.

One of the core values of our organization, as highlighted during our strategic planning process this year is **Resilience**. We believe that positive relationships with caring adults build resilience in children. With the right tools, we can **all** find health and connection during tough times. In kid-friendly terms, resilience is our ability to **bounce back** after hard things happen to us.

All of us have had a hard thing happen to us recently: Covid-19. I am proud of our team for bouncing back to make our organization stronger than ever. We have launched exciting new initiatives to help build an even stronger foundation for the young children in our community.



Through our new Family Connects activity, we are reaching families at the vulnerable time right after birth to help them bounce back with the support and resources they need to ensure their child's life is set up for success from the very beginning.

In collaboration with other WNC Smart Start partnerships in our region, we are working to ensure that early educators have the resilience skills they need to provide nurturing relationships with the children they serve, connecting families to resources that support their children's overall well-being, and strengthening our organizations to keep ourselves healthy and connected to ensure that we can most effectively serve the infants, toddlers, and preschoolers in our communities.

In resilience,

Sonia Grindek

The Year in Numbers

2021-
2022

5161 Children received age- and culturally-appropriate books in their mailboxes each month through Dolly Parton's Imagination Library

347 Families attended Kindergarten Readiness Rallies at Henderson County Public schools to smooth the transition to kindergarten

126 Children received scholarships to attend high quality care so their parents could work or go to school to provide for their families

104 Families received newborn virtual nurse visits where... **182** Referrals were made to community resources

56 Early Educators received salary supplements to more fairly compensate them for their qualifications and life-altering work

Highlighting Raising Resilience WNC



Raising Resilience WNC is a collaboration between 14 Smart Start partnerships serving 24 counties. Funded by Dogwood Health Trust, Raising Resilience WNC is building resilience in young children and their families and the child care community. After a two year planning process, we have begun implementing three strategies geared towards early care and education professionals and their networks to build resilience at the micro, mezzo, and macro levels throughout Western North Carolina over the next three years.



123 SESAME STREET in Communities

Sesame Street in Communities partners with local organizations to embed tools and resources into existing programs that serve vulnerable children and families. We are working to "Sesamitize" Henderson County so that our children will have the support they need to grow smarter, stronger, and kinder! Check out the resources at www.sesamestreetincommunities.org

Resources FOR Resilience

Resources for Resilience offers simple tools designed to help people self-regulate and connect with others more effectively. Participants are encouraged to teach these strategies to others in their organizations and communities, sharing hope and empowering them to help prevent future adversity while supporting each person's capacity for wellbeing.

For more info, contact
Adrienne Gilbert-Stevenson
adrienne@smartstartpfcc.org



CENTER FOR TRAUMA RESILIENT COMMUNITIES

The Center for Trauma Resilient Communities supports organizations to embed and embody the science of trauma resilience. The Smart Start partnerships will work with CTCRC to build a trauma resilient culture to improve overall organizational health and effectiveness.

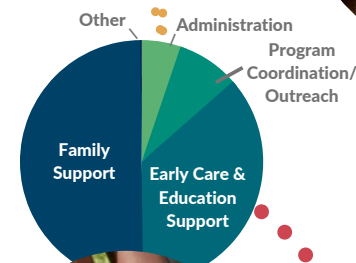
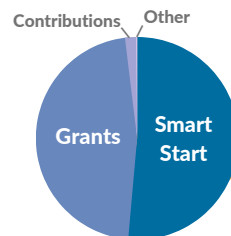
Financial Report for Fiscal Year 2021-2022

Revenue \$2,164,411

- Smart Start Allocation - \$1,112,736
- Grants - \$1,009,885
- Contributions and Fundraisers - \$37,673
- Other Income - \$4,117

Expenses \$2,099,958

- Administration - \$109,789
- Program Coordination, Evaluation and Outreach - \$174,861
- Early Care and Education Support - \$761,537
- Family Support including Literacy and Resiliency - \$1,049,789
- Other Expenditures - \$3,982



Special thanks for making our impact possible!

Donors

Natalie Aalto | Jennifer Abel | Theresa Ann Abrenillo | Katie Allison | Nicole Barnes | Kyle Bartley | April Barton | Caitlyn Bennett | Jessica Bentley | Kim Berry | Ruth Birge | Preston Blakely | Joshua Bledsoe | Jan Blunt | Callie Bowen | Douglas Burns | Honey Burrell | Michael Burrell | Kristen Cambern | Jay Carey | Leslie Carey | Pauline Carpenter | Nancy Carter | Crystal Cauley | Carrie Ann Chandler | Kim Chao | Jessica Chipriano | Michael Claywell | Don Cooper | Amy Cormany | Sarah Cosgrove | Erin Cotter | Corinne Cox Machado | Laura Crago | Isabel Cutler | Katherine Dare | Elle Darling | Morris Davis | Grace Deal | Joan DeMadona | Janet Doyle | Dee Durand-Holmes | Jamie Eva | Cassie Fennell | Tre Fernandez | Cristal Figueroa | Maya Finkman | Billy Freeman | Mia Freeman | Sonia Girona | Kathleen Gould | Sheila Grapes | Antonio Greco | Dan Greco | Allison Grier | Laresa Griffin | Monica Griffin | Debbie Guill Garland | Caroline Gunther | Gretchen Hamlin | Leslye Hardin | Kathy & Ivey Hart | Kelly & David Hart | Cheryl Hassell | Christina Hawley-Holtgrevan | Anna Hawthorne | Deborah Henderson | Wendy Henderson | Jennifer Hensley | Kim & Bill Hickman-Bowen | Traci Higgins | Douglas Hill | Elizabeth Holbert | Amy Lynn Holt | Clint Holt | Hayle Hucks | Tracee Humes | Jeanette Ivey | Annamarie Jakubielski | Samantha Jamison | Steve Jencks | Katie Jenkins | Debra Jensen | Brooke Johnson | Alyse Johnston | Williamaye Anne Jones | John & Dawn Keller | Gayle Kemp | Jan King | Lesley King | Terri King | Kathy Kirchoefer | Stacey Klepp | Heather Kogoy | Jeff Kowalak | Mary Ellen Kustin | Nancy Kustin | Ashley & Dan Lamb | Carol Lamb | Susan Lee | Brandy Lewis | John Linkous | Julia Luellen | Janice Mager | Tarshie Marie | Amy Marietta | Shannon Marlowe | Stacie Marlowe | Sarah Maupin | Melissa Mautner | Terry Maybin | Rebecca McCall | Amber McFee-Blanco | Katrina McGuire | Jane McKay | Marybeth McNamara | Ellen Menkin | Cindy Montgomery | Gina Morales | Laurie Morin | Susan Ortiz | Elsie Osei-Nkansah | Laci Ott | LoriKay Paden | Frank Parker | Gaynelle Patterson | Nell Perry Bovender | Kristin Picking | Grace Poli | Tom Pollock | Rebecca Poplin | John Powers | Ruth Ramirez-Tafolla | Rebecca Reid | Shirley Retzsch | Laura Rice | Tommy Rich | Betsy Robson | Elaine Royer | Chuck Ruda | Peter Samulski | Jane Schlosser | Stephanie Scruggs | Lyndsey Simpson | Mia Terry Simpson | Suzette Simpson | Amazon Smile | Sheila Solen | Stephen Stark | Summer Stipe | Ellen Sugarman | Ed Tatsch | Jonathan Temple | Christine Tryba-Cofrin | Jean Tuech | Ann Twiggs | Cathy Veal | Leza Wallace | Wendy Waskovich | Edie Weichert | Bob Weinbach | David White | Jonathan Wiener | Cynthia Wilcox | Danielle Wild Willis | Lauren Wilkie | Robin Wilson Ramsey | Erica Woodall | Laura Wyatt | Abraham Kuykendall Chapter of the DAR | AdventHealth Hendersonville Pediatrics | Appalachian Paving & Concrete | Associated Land Surveyors | Beverly-Hanks & Associates, Inc. | Books for Good Inc. | Friends of Downtown Hendersonville | Homestead Foundation | Mind Your Business, Inc. | Network for Good | North Carolina Cooperative Extension | Sideways Brewing Company, LLC | Upstate Racing, LLC

Grantors

Children First/Communities in Schools | Community Foundation of Henderson County | Community Foundation of Western North Carolina | Dogwood Health Trust | Healthy People, Healthy Carolinas | Henderson County Public Schools | Land of Sky Regional Council | North Carolina General Assembly | North Carolina Partnership for Children | Town of Mills River | United Way of Henderson County

21-22 Board of Directors

Jonathan Temple, Chair
 Shannon Marlowe, Vice Chair
 Honey Burrell, Secretary
 Cynthia Wilcox, Treasurer
 Jessica Bentley
 Kim Berry
 Preston Blakely
 Michael Burrell
 Elizabeth Holbert
 Renay Knapp
 Janice Mager
 Terry Maybin
 Amber McFee-Blanco
 Cindy Montgomery
 Laci Ott
 Summer Stipe
 David White
 Lisa Whitney



Sponsors



\$1000 Advocates



\$500 Educators



\$250 Supporters

